

## Member to Member Frequently Asked Questions (FAQ's)

### 1. What is the program?

The Williams Lake & District Chamber of Commerce Member to Member (M2M) Program is a great networking tool and a way to save you money. Participating businesses provide discounts for their products and or services, and receive recognition, advertising and potentially much more business.

### 2. What are the benefits?

For providing a discount/benefit, your business will be listed in the following mediums:

- Recognition as a M2M participant on the Williams Lake Chamber of Commerce website.
- Listing in printed materials regarding the program.
- Save money through discounts and benefits from many other businesses with your own card!
- Exposure for your business through the advertising opportunities mentioned above.

### 3. Who can participate?

Williams Lake & District Chamber of Commerce Members in good standing will receive one M2M Card and additional M2M cards may be purchased for \$5.00

### 4. How do I participate?

You would provide a discount or other benefit to customers that show you their valid Williams Lake and District Chamber of Commerce M2M card. For example you may choose to provide a 10% discount, free delivery, and gift card when purchasing \$100 or buy three get one free – whatever works best for your business.

If you do not wish to participate in this way and simply want to take advantage of the benefits provided by other Chamber Members, simply show your card to participating members at the time of purchase.

### 5. I want to participate. What do I do?

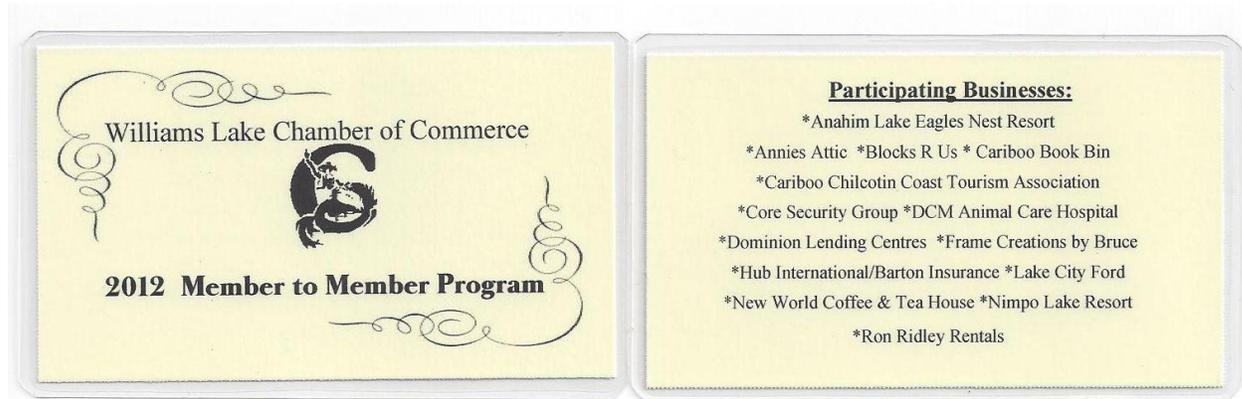
To provide a discount or other benefit, complete a registration form available on our website or in person at our office at 1660 south Broadway Williams Lake BC V2G 2W4. Return by mail, fax 250-392-4214 or email [visitors@telus.net](mailto:visitors@telus.net) . Once your application has been received, your special offer will be included in the next update of the Participating Members List on our website. You may begin participation at any time during the year. Provide your agreed discount/ benefit to customers that show their valid M2M card, and enjoy the discounts and benefits from using your card at other participating businesses.

### 6. If I don't provide a discount or benefit do I still receive a card and receive the discounts from others?

Yes, but you will not receive any other benefits of the program such as advertising (see Program Benefits).

**7. If I participate in the program and provide a discount or other benefit, how do I know who to give it to?**

Anyone who is a current member of the Williams Lake & District Chamber of Commerce and shows you their M2M card is eligible for any benefits you agreed to provide. Here is a sample image of the 2012 card:



**8. Are there any limitations to what I can provide as a benefit?**

All discounts and benefits of any kind will be subject to review by the Williams Lake & District Chamber of Commerce.

**9. If I agree to provide a discount, am I obliged to provide the discount for the next year?**

No, you are not obligated, you may cancel your participation in the program at any time and your information will be deleted from the program. The program follows our fiscal year and new cards will be issued in December, or when Membership is fully paid, and expire November 30<sup>th</sup> of each year.

**10. How can I find out where I can get discounts/benefits?**

A complete list is available on the website [www.williamslakechamber.com](http://www.williamslakechamber.com). Currently the listing is updated bi-weekly. An up to the minute list is available at the Chamber office 250-392-5025.

**11. What should I do if someone comes into my business and says they are a Chamber member, but does not have their M2M card?**

Please refer them to our office; you are not required to provide them with your agreed discount/benefit.