



**Williams Lake & District Chamber of Commerce  
22<sup>nd</sup> Annual Business Excellence Awards  
October 14, 2017**



**BUSINESS EXCELLENCE AWARDS & CRITERIA**

Earned in 2016 to June 30, 2017

**1. Greatest Improvement Award**

SPONSORED BY: PMT Chartered Professional Accountants LLP

Criteria:

- Any business is eligible
- Must have shown an extraordinary improvement in growth through personnel, or customer service or any other aspect of operations i.e. beautification, quality of product, environmental improvement, offers accessibility for mobility or agility

**2. Newsmaker of the Year Award**

SPONSORED BY: The Williams Lake Tribune

Criteria:

- Any business, group, or individual is eligible
- News must have attracted positive & extraordinary local and/or provincial media attention
- Examples of Newsmaker: *Sport, Entertainment, Arts, Literacy, Innovation, Politics, Environmental*

**3. Tourism Excellence Award**

SPONSORED BY: Cariboo Chilcotin Coast Tourism Assoc.

Criteria:

- Any hospitality-tourism business, service group or organization is eligible
- Actively encourage the growth of the Cariboo Chilcotin Coast region
- Increases the visibility of Williams Lake & area
- Provides and promotes outstanding visitor experiences

**4. Not-For-Profit Award**

SPONSORED BY: TD

Criteria:

- Any association or group is eligible
- Be registered as a legitimate society or charitable organization
- Demonstrate outstanding contributions to the community
- Show benefits of service and how they set their organization apart





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**5. Homebased Business Award**

SPONSORED BY: **Business Development Bank of Canada**

Criteria:

- Any home-based business is eligible, food service business must have health certificate
- Consistently shows excellence and quality in service and merchandising
- Have a strong customer base demonstrating success and long term viability
- Has a positive community presence

**6. Youth In Business Person Award**

SPONSORED BY: **RBC Royal Bank**

Criteria:

- Any youth between the age of 19 – 29 is eligible
- In a management or supervisory role and or an owner or part owner of a business
- Demonstrates excellence, innovation or leadership

**7. Service Excellence Award**

SPONSORED BY: **Williams Lake & District Credit Union**

Criteria:

- Any business or individual is eligible
- Service must be consistently good and create a positive experience
- Must have exceptional knowledge of their products and/or services
- Service must exceed expectations

**8. Hugo Stahl Memorial Award**

SPONSORED BY: **City of Williams Lake**

Criteria:

- Any individual is eligible
- Must always display a positive attitude & encouragement toward a healthy & prosperous community for its citizens
- Must be an outstanding & active participant/volunteer in City or community events & functions over the past 12 months



