



**Williams Lake & District Chamber of Commerce
22nd Annual Business Excellence Awards
October 14, 2017**



BUSINESS EXCELLENCE AWARDS & CRITERIA

Earned in 2016 to June 30, 2017

1. Greatest Improvement Award

SPONSORED BY: PMT Chartered Professional Accountants LLP

Criteria:

- Any business is eligible
- Must have shown an extraordinary improvement in growth through personnel, or customer service or any other aspect of operations i.e. beautification, quality of product, environmental improvement, offers accessibility for mobility or agility

2. Newsmaker of the Year Award

SPONSORED BY: The Williams Lake Tribune

Criteria:

- Any business, group, or individual is eligible
- News must have attracted positive & extraordinary local and/or provincial media attention
- Examples of Newsmaker: *Sport, Entertainment, Arts, Literacy, Innovation, Politics, Environmental*

3. Tourism Excellence Award

SPONSORED BY: Cariboo Chilcotin Coast Tourism Assoc.

Criteria:

- Any hospitality-tourism business, service group or organization is eligible
- Actively encourage the growth of the Cariboo Chilcotin Coast region
- Increases the visibility of Williams Lake & area
- Provides and promotes outstanding visitor experiences

4. Not-For-Profit Award

SPONSORED BY: TD

Criteria:

- Any association or group is eligible
- Be registered as a legitimate society of charitable organization
- Demonstrate outstanding contributions to the community
- Show benefits of service and how they set their organization apart





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5. Homebased Business Award

SPONSORED BY: **Business Development Bank of Canada**

Criteria:

- Any home-based business is eligible, food service business must have health certificate
- Consistently shows excellence and quality in service and merchandising
- Have a strong customer base demonstrating success and long term viability
- Has a positive community presence

6. Youth In Business Person Award

SPONSORED BY: **RBC Royal Bank**

Criteria:

- Any youth between the age of 19 – 29 is eligible
- In a management or supervisory role and or an owner or part owner of a business
- Demonstrates excellence, innovation or leadership

7. Service Excellence Award

SPONSORED BY: **Williams Lake & District Credit Union**

Criteria:

- Any business or individual is eligible
- Service must be consistently good and create a positive experience
- Must have exceptional knowledge of their products and/or services
- Service must exceed expectations

8. Hugo Stahl Memorial Award

SPONSORED BY: **City of Williams Lake**

Criteria:

- Any individual is eligible
- Must always display a positive attitude & encouragement toward a healthy & prosperous community for its citizens
- Must be an outstanding & active participant/volunteer in City or community events & functions over the past 12 months





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DEADLINE for nominations during the **YEAR 2016 to June 30, 2017** is **Monday, July 31, 2017**

Categories:

- | | |
|--------------------------------|------------------------------|
| 1. Greatest Improvement Award | 5. Home-based Business Award |
| 2. Newsmaker of the Year Award | 6. Youth In Business Award |
| 3. Tourism Excellence Award | 7. Service Excellence Award |
| 4. Not-for-Profit Award | 8. Hugo Stahl Memorial Award |

- ✓ **Description must be at least be 25 WORDS OR MORE.**
- ✓ **Description must meet criteria for each category.**
- ✓ **Name of nominator and contact information printed.**
- ✓ **One form for each category, (Nominations must meet ALL criteria for consideration).**
- ✓ **You can nominate one person or business for each category (Up to 8 categories)**

All Businesses nominated are eligible for the "Business of the Year" Award

Category: _____ **I nominate:** _____
Name of Business or Person and phone number for them

Description (25 Words MINIMUM)

If more space is required to describe your nominee attach another sheet.

Judges decisions are final!

Nominated by: _____ **Daytime Phone and/or E-Mail** _____

(REQUIRED) Please print clearly

(REQUIRED)

Nomination Forms are available at Chamber office and the Community Futures, fill out a form on our website or download the form at www.williamslakechamber.com

Mail to P.O. Box 4878, Williams Lake, BC V2G 2V8 Forms may be faxed to 250-392-4214 or dropped off at 1660 S. Broadway. For more information please contact the Chamber office 250-392-5025